**Alpha Zeta Strategic Plan 2020-2021**

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| **Strategy 1: Grow in value for nurses globally** | |
| **Goals:** | **2020-2021 Strategies/Tactics:** |
| Chapter Excellence:   * Achieve the Chapter Key Award * Governance and Accountability | Key: Task Force with Action Plan  Publicize By-laws changes and submission of Sigma required reports |
| Program:   * Social meetings: Holiday Party, Spring Fling | Planning subcommittees of members for each meeting |
| Presence:   * To members: Webpage, emails * To prospective members and stakeholders (CUSON, Teachers) * To all: strategic communication via Social Media | Updates to AZ webpage every month  Event signage at SON  CUSON webpage in “student life”  fb 3x per week |
| Recruitment:   * Increase recruitment of Nurse Leaders * Improve connection with Teachers College * Increase recruitment of students | Focus on NYP staff, & CUSON adj,  Event invites to Teachers for distribution to students  Evaluate, survey nonacceptances |
| Retention:   * Clarify what members expect from AZ and Sigma * Enhance Membership Ambassador role with transfer members * Prompt members to renew (faculty and students) | Survey members  Monthly contact. Add more ambassadors to subcommittee.  Whose role? -> Treasurer |
| **Strategy 2: Recognize and promote nursing scholarship, leadership, and service** | |
| Scholarship:   * Prominence of AZ Research Committee: funding, facilitate Sigma Awards, manage abstract rubric for education mtgs * Increase members receiving AZ scholarships to attend events * Education Events – November, March * Support student presentations at conferences | Formal committee with appointed chair, structured plan of responsibilities  AZ scholarships: Inform members  Publicize more  Publicize more |
| Leadership:   * Facilitate leadership succession by students * Expand Executive Board: President-Elect, VP CU and Teachers * Leadership meeting - February | Leadership succession committee structured plan for nominations.  Determine term, and focus of VPs  Speaker with leadership position |
| Service:   * Diversity Committee Partnership * Community Organizations (WH & M): CLOTH, parks, NY Center for Children, etc. * National Organizations, Global Organizations | Delegate activities to members  Add organizations  Target to Sigma mission? |
| **Strategy 3: Expand and develop strategic relationships globally** | |
| Region 14:   * Support and attend Region 14 Biennial conference | Chairperson, Donation |
| National:   * Reception sponsor for UN CSW | Coordinate with Global Office in 2021 |
| United Nations:   * Increase awareness of global health initiatives, GAPFON | Communication from Youth reps |
| Global:   * Partner with nurses at MDE integration and DNP clinical sites | Consider in 2021 |
| **Strategy 4: Advance innovative and customized resources to develop nurse leaders** | |
| Develop Mentorship programs   * Staff nurses * Internships | Transition new grads by staff  Within the chapter |