**Alpha Zeta Strategic Plan 2020-2021**

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| **Strategy 1: Grow in value for nurses globally** |
| **Goals:** | **2020-2021 Strategies/Tactics:** |
| Chapter Excellence:* Achieve the Chapter Key Award
* Governance and Accountability
 | Key: Task Force with Action PlanPublicize By-laws changes and submission of Sigma required reports  |
| Program:* Social meetings: Holiday Party, Spring Fling
 | Planning subcommittees of members for each meeting |
| Presence:* To members: Webpage, emails
* To prospective members and stakeholders (CUSON, Teachers)
* To all: strategic communication via Social Media
 | Updates to AZ webpage every monthEvent signage at SONCUSON webpage in “student life”fb 3x per week |
| Recruitment:* Increase recruitment of Nurse Leaders
* Improve connection with Teachers College
* Increase recruitment of students
 | Focus on NYP staff, & CUSON adj,Event invites to Teachers for distribution to studentsEvaluate, survey nonacceptances |
| Retention:* Clarify what members expect from AZ and Sigma
* Enhance Membership Ambassador role with transfer members
* Prompt members to renew (faculty and students)
 | Survey membersMonthly contact. Add more ambassadors to subcommittee.Whose role? -> Treasurer |
| **Strategy 2: Recognize and promote nursing scholarship, leadership, and service** |
| Scholarship:* Prominence of AZ Research Committee: funding, facilitate Sigma Awards, manage abstract rubric for education mtgs
* Increase members receiving AZ scholarships to attend events
* Education Events – November, March
* Support student presentations at conferences
 | Formal committee with appointed chair, structured plan of responsibilitiesAZ scholarships: Inform membersPublicize morePublicize more |
| Leadership: * Facilitate leadership succession by students
* Expand Executive Board: President-Elect, VP CU and Teachers
* Leadership meeting - February
 | Leadership succession committee structured plan for nominations.Determine term, and focus of VPs Speaker with leadership position |
| Service:* Diversity Committee Partnership
* Community Organizations (WH & M): CLOTH, parks, NY Center for Children, etc.
* National Organizations, Global Organizations
 | Delegate activities to membersAdd organizationsTarget to Sigma mission? |
| **Strategy 3: Expand and develop strategic relationships globally**  |
| Region 14:* Support and attend Region 14 Biennial conference
 | Chairperson, Donation |
| National:* Reception sponsor for UN CSW
 | Coordinate with Global Office in 2021 |
| United Nations:* Increase awareness of global health initiatives, GAPFON
 | Communication from Youth reps |
| Global: * Partner with nurses at MDE integration and DNP clinical sites
 | Consider in 2021 |
| **Strategy 4: Advance innovative and customized resources to develop nurse leaders** |
| Develop Mentorship programs* Staff nurses
* Internships
 | Transition new grads by staffWithin the chapter |